

PRESS RELEASE

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Autism Awareness Jewelry That Puts The Pieces Together

ROCKY RIVER, Ohio – February 16th, 2010 --- Jennifer L. Bunt, owner and head jeweler of Magic Dog Studio, is proud to introduce the latest design to her awareness jewelry collection: The 'Hope for Autism' pendant. As with other pieces in the awareness collection, the 'Hope for Autism' pendant combines several symbols, creating a dynamic visual message. To view the entire awareness collection, as well as the Bunt's custom jewelry line, please visit the online home to Magic Dog Studio, www.magicdogstudio.com.

Bunt's 'Hope for Autism' pendant was created to increase the awareness of Autism Spectrum Disorders (ASD), and to serve as a symbol of love and hope for those affected by autism. Designed to invite a conversation through its visual message, the 'Hope for Autism' pendant combines three well known symbols: The heart, puzzle piece and butterfly. As a symbol that has long been used to refer to the emotional and moral core of a human being – the use of the heart in this pendant symbolizes unconditional love. The puzzle piece has become the internationally recognized symbol for autism – in this piece, the puzzle is 'put together' to form the wings of a butterfly. The butterfly, an everlasting symbol of hope and change, represents hope for those affected by autism.

The 'Hope for Autism' pendant is currently available in sterling silver. The cost of the pendant is \$125.00, and is available for purchase through our online store: www.shop.magicdogstudio.com. 14k gold pendants will be available for purchase upon request. Magic Dog Studio will donate 20% of the proceeds from each 'Hope for Autism' pendant sold to the fight against autism.

For additional information on the "Hope for Autism" pendant please visit Magic Dog Studio at www.magicdogstudio.com or contact Jennifer L. Bunt directly at 440.331.2464 or through email at magicdogstudio@yahoo.com

About the Artist: Artist Jennifer L. Bunt – a Cleveland native, and graduate of the Cleveland Institute of Art - first arrived on the jewelry scene in 2006 with her beautiful, handcrafted jewelry collection based on children's drawings. Her whimsical 'Off the Fridge Family Necklace' custom designed and created for each individual, soon became an exciting alternative to the generic gemstones and stock symbols today's mass marketed jewelry used to represent family. Bunt's personal journey with autism began when her daughter was diagnosed with an Autism Spectrum Disorder (ASD) at the age of four. Wanting to create an autism awareness piece that would have people talking and asking questions, Bunt began researching symbology. *("I wanted to create a pendant that really captured my love and hope for Madeline... something that was unique – like her.")* As it is estimated that 1 in 150 children in the United States are born with an ASD, Bunt was impelled to add her voice in raising autism awareness. *("...it's important to raise autism awareness... the struggles that individuals and families affected by ASD encounter. Every time I wear my 'Hope for Autism' pendant, individuals are drawn to and ask about the design – that's when someone new learns about autism.")* Although there is hope that one day a cure may be found, Bunt works diligently to help her daughter grow both academically and socially. *("I believe that Madeline will be able to step out of her diagnosis of autism, and be the best that she can be... I know that I have the ability to change Madeline's future by the steps I take today.")*

In 2007, Bunt launched the first piece in her awareness collection (The 'Live, Earth, Love' message token) at the Main Event Red Carpet Lounge Emmy suite. To reduce her carbon footprint, and leave a more beautiful earth for her children and future generations to enjoy, Bunt announced her commitment to help preserve the earth's resources in 2009. She is now working with 100% recycled metals.

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